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| Admin | **Psychographics:**  **Attitude:** Confident about his job and impact of his work.  **Values:** Following the rules is very important to have stable and manageable business with thousands of people.  **Fears:**  Too many user cases, or not enough admins to handle cases. |
| **Demographics:**  **Name:**  **Gender:**  **Age:**  **Location:** 123 somewhere  **Reason for use:** | **Needs and Goals:**  **Need:**   * Mobile application. * A way to manage the recipes users post. * A way to moderate spam and other unrelated posts * a simple and efficient way handle many user cases.   **Goal:**   * To have mobile application with user-friendly receipts and proper and well-behaved community of thousands of people. |

**Stories:**

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| **As a:** Admin  **I want:** To be select, edit, delete user’s posts, comments, photos  **So that:** I can easily handle disrespectful and unfriendly behavior of some users. |

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| **As a:** Admin  **I want:** have a way to communicate with user  **So that:** I can negotiate with the user about the problem or user’s behavior |

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| **As a:** Admin  **I want:** to have a way to sort and handle issues  **So that:** I can have a fast and an organized workflow |

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| User | **Psychographics:**  **Attitude:** excited to have a new application to make cooking at home easier than ever.  **Values:** Believes that having one application to store all their cooking information. recipes, ingredients, and finding new recipes  **Fears:**  Lack of other users will result in less recipes suggested to me. |
| **Demographics:**  **Name:**  **Gender:**  **Age:**  **Location:** 123 somewhere  **Reason for use:** | **Needs and Goals:**  **Need:**   * Mobile application. * a way to customize and personalize the recipes I post. * recipe suggestions based of ingredients I have and recipes I have liked or posted. * a simple and efficient way to store the ingredients I have in the app.   **Goal:**   * To have a simple and efficient mobile application to save me time when cooking at home. |

**Stories:**

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| **As a:** user  **I want:** To be able to store my recipes in the application  **So that:** I can easily share, see the ingredients needed, or find my recipe when I want to cook it |

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| **As a:** user  **I want:** To be suggested recipes based off the ones I have posted, liked, or have ingredients for  **So that:** I can cook new recipes that I may like or want to try based off the food I already cook |

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| **As a:** user  **I want:** To have a way to store my ingredients  **So that:** When I need to get ingredients for a recipe, I know what I have and what I need |

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| Developer | **Psychographics:**  **Attitude:** Passionate about delivering the best experience possible to the end user  **Values:** Clean and concise code and database, proper tools to handle the development process  **Fears:** Attacks from malicious parties that compromise user and app data. |
| **Demographics:**  **Name:**  **Gender:**  **Age:**  **Location:** 123 somewhere  **Reason for use:** | **Needs and Goals:**  **Need:**   * Mobile application. * a way to customize and personalize the recipes I post. * recipe suggestions based of ingredients I have and recipes I have liked or posted. * a simple and efficient way to store the ingredients I have in the app.   **Goal:**   * To have a simple and efficient mobile application to save me time when cooking at home. |

**Stories:**

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| **As a: developer**  **I want:** database and user data to be encrypted  **So that:** information collected by the app is protected. |

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| **As a: developer**  **I want:** the ability to track issues that arise in development  **So that:** the development process is documented and streamlined |

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| **As a:** developer  **I want:** the ability to see the application from a user’s perspective so I can better improve suggestions and the user experience.  **So that:** I can better improve suggestions and the user experience. |